

L E T ' S W O R K

# OFFICIAL PRICING GUIDE 2024

*email us at [customvisionz505@gmail.com](mailto:customvisionz505@gmail.com) for any questions or inquiries*

# CONTENT CREATION

Are you seeking to enhance your brand's online visibility and engage your desired audience effectively? Look no further! At Custom Visionz, we're thrilled to offer content creation packages tailored to elevate your brand's identity. Whether you're aiming for heightened visibility or increased engagement, our expertise in content creation and graphic design is at your service. Choose from our versatile range of packages, including content packs of 6, 9, and 12, designed to meet your specific needs and propel your brand towards success!

## requirements

- Established Business Presence: This ensures that they have a foundation for effective content creation and are ready to leverage it to further their brand goals.
- Collateral and Brand Assets: Clients should be able to provide necessary collateral and brand assets, such as logos, brand guidelines, product images, and any existing content.
- Clear Content Objectives: Having a vision for the content helps ensure that it aligns with their business strategy and marketing efforts.

6 PACK

\$300

9 PACK

\$450

12 PACK

\$600

*\*Packages are exclusively designed for social media flyers and static graphic content. These packages do not include services for reels or video content creation.\**

# WEBSITE DEVELOPMENT

Are you seeking to enhance your brand's online visibility and engage your desired audience effectively? Your search ends here! We're excited to extend our proficiency in content creation and graphic design to assist you in realizing your objectives. Our offerings comprise three adaptable choices, including content packs of 6, 9, and 12!

## *what you need prior*

- Domain
- Wix/Shopify Account
- Subscription On Your Wix/Shopify Account
- Professional Photos

## *what's included*

- Custom Website Design
- Fully Designed Pages
- Product Upload (10max)  
& More! (ASK US)

*web design*

**\$650**

*landing page*

**\$500**

*management*

**\$50** /MONTHLY

# BRANDING BUNDLES

Unlock the full potential of your business with our comprehensive Branding Bundles. We're your one-stop shop for launching a successful business journey, providing everything you need to establish a strong brand identity. From logos to captivating websites and essential content materials, our bundles are designed to offer the essential tools required to thrive

## starter bundle

what's included

- brand consultation
- website development
- text or image based logo design
- business card design
- 6 marketing flyers

**\$850**

## premium bundle

what's included

- brand consultation
- website development
- text or image based logo design
- business card design
- 12 marketing flyers
- IG highlights

**\$1,200**

## deluxe bundle

- brand consultation
- 1 hour Professional Photoshoot
- 35 Edited Images
- full website development
- full logo suite
- business card design + 500 prints
- 30 day worth of content/content day 15 Reels/15 Marketing Flyers)
- branded instagram highlights
- (5) product mockups
- 30 second promotional video
- script writing for content curation
- teleprompting for content creation
- shot list for content curation

**\$3,000**

# MONTHLY RETAINERS

## eliteprenuer

20 Reels  
15 Flyers  
Social Management  
Weekly Campaigns  
Content Calendar  
Creative Concepts  
Weekly Drop-Ins (1 hour)  
Event Coverage  
Website Edits  
Project Management  
Filming Content  
Editing Content  
3 Social Media Platforms  
1 Strategic Session Per Month

**\$2,250/Monthly**

## premium status

10 Reels  
10 Graphics  
2 Campaigns  
1 Monthly Newsletter  
Creative Concepts  
2 Social Media Platforms  
Monthly Content Day (1 hour)  
Filming Content  
Editing Content  
Social Management  
Project Management  
Event Coverage

**\$1,300/Monthly**

## lets get started

5 Reels/Posts  
5 Marketing Flyers/Post  
2 Branded Email Campaigns  
1 Branded Monthly Newsletter  
Creative Concepts For  
Content Curation  
3 Monthly Content Days  
(Up 1 hour)  
Editing Content  
Filming Content  
+50 Up Charge Per Month  
For Social Management  
(up to 3 platforms)

**\$650/Monthly**

*\*Please note that our monthly retainers require a minimum commitment of three months to ensure optimal strategy implementation and measurable results.\**

# mentorship buildout

## WHAT'S INCLUDED?

- Branded Mentorship Logo Suite
- 1 Branded Mentorship Landing Page
- Implementation Of Mentorship/Courses
- 1 Mentorship Promotional Website Video
  - 2 Mentorship E-Books
  - 5 Marketing Graphics
  - 5 Marketing Reels
- Professional 2-Hour Photoshoot

**\$4,000**

PAYMENT CAN BE MADE IN FULL  
OR IN INSTALLMENTS

# COURSE CREATION

**\$650**

## **SIMPLE SILVER**

- 1-2 Online Courses  
(2 Videos Per Course  
Total Of 4 Modules)
- 4 Hour Content Day
- Filming Courses
- Editing Courses
- Creative Direction
- Producing

**\$900**

## **GOLDEN LENS**

- 1-3 Online Courses  
(2 Videos Per Course  
Total Of 6 Modules)
- 5 Hour Content Day
- Filming Courses
- Editing Courses
- Screen Writing
- Teleprompting
- Creative Direction
- Producing

**\$1,850**

## **PLATINUM PRODUCTION**

- 1-6 Online Courses (2 Videos  
Per Course Total Of 16 Modules)
- 1 E-Book Development and Design
- 5-8 Hour Content Day
- Filming All Courses
- Editing All Courses
- Screen Writing
- Teleprompting
- Creative Direction
- Producing
- 1 Branded Logo Suite Design
- 1 Branded Landing Page Build Out
- Online Course Website Implementation

Please be advised that a travel fee of \$0.50 per mile will be applicable. For distances exceeding 45 miles, a flat \$50 travel fee will be charged. These fees are subject to change without prior notice.

# PHOTOGRAPHY VIDEOGRAPHY

## PHOTO

Event Coverage - \$250  
Duration: 1 Hour and 30 Minutes  
All-Inclusive: Receive ALL photos  
from the event  
Quick Turnaround: Get your  
memories within 72 hours  
- 30 Edited Images

**\$250**

## VIDEO

- 1 Reel/Video (Footage Provided) - \$150
- 1 Reel/Video (Footage Not Provided)
- Event Coverage Needed - \$200
- Raw Footage \$200

*1 Hour and 30 mins Includes:*  
- 1 comprehensive recap video  
- Includes ALL photos from the event

**\$400**

# A LA CARTE SERVICES

## Logo Development

*Text Based - \$200*

*Image Based - \$250*

*Illustration - \$300*

**E-Flyers: \$65**

**Business Card Design: \$50**

**Thank You Card Design: \$50**

**Website Banners : \$75/each**

**Ebook Cover Design: \$100**

**Packagaing Design: \$150**

**Youtube Banner: \$45**

**Wix & Shopify Website: \$650**

**Instagram Highlights (5) : \$75**

**Story Templates (3) : \$50**

**Retractable Banners: \$75**

**Youtube Thumbnail: \$65**

**Sponsorship Packet: \$225**

**EPK Design: \$150**

**Linktree/Beacons Design: \$175**

**Email Campaign Design: \$40**

**Menu Design: \$150**

**Rush Fee (Within 72 Hours): \$50**

**Same Day Fee: \$75**

**1 Module - \$100**

**2 Modules - \$150**

**3 Modules - \$250**

**4 Modules - \$350**

**5 Modules - \$450**

**Catering Food - \$275**

**Screen Writing - \$150**

**Teleprompting - \$75**

**Screen Writing and**

**Teleprompting - \$200**

**Online Course Website**

**Implementation - \$150**

**INTERESTED IN SOMETHING NOT MENTIONED?  
email us at [customvisionz505@gmail.com](mailto:customvisionz505@gmail.com)**

*\*Services totaling less than \$500 must be paid in full, while amounts exceeding \$500 are eligible for flexible payment plans, with options to split the payment over 2, 3, or 4 installments.\**