

L E T ' S W O R K

OFFICIAL PRICING GUIDE 2024

email us at customvisionz505@gmail.com for any questions or inquiries

CONTENT CREATION

Are you seeking to enhance your brand's online visibility and engage your desired audience effectively? Look no further! At Custom Visionz, we're thrilled to offer content creation packages tailored to elevate your brand's identity. Whether you're aiming for heightened visibility or increased engagement, our expertise in content creation and graphic design is at your service. Choose from our versatile range of packages, including content packs of 6, 9, and 12, designed to meet your specific needs and propel your brand towards success!

requirements

- Established Business Presence: This ensures that they have a foundation for effective content creation and are ready to leverage it to further their brand goals.
- Collateral and Brand Assets: Clients should be able to provide necessary collateral and brand assets, such as logos, brand guidelines, product images, and any existing content.
- Clear Content Objectives: Having a vision for the content helps ensure that it aligns with their business strategy and marketing efforts.

6 PACK

\$300

9 PACK

\$450

12 PACK

\$600

**Packages are exclusively designed for social media flyers and static graphic content.
These packages do not include services for reels or video content creation.**

WEBSITE DEVELOPMENT

Are you seeking to enhance your brand's online visibility and engage your desired audience effectively? Your search ends here! We're excited to extend our proficiency in content creation and graphic design to assist you in realizing your objectives. Our offerings comprise three adaptable choices, including content packs of 6, 9, and 12!

what you need prior

- Domain
- Wix/Shopify/ eCommerce Account
- Subscription On Your Wix/Shopify Account
- Professional Photos

what's included

- Custom Website Design
- Fully Designed Pages
- Product Upload (10max)
- & More! (ASK US)

web design

\$850

landing page

\$700

management

\$50 /MONTHLY

BRANDING BUNDLES

Unlock the full potential of your business with our comprehensive Branding Bundles.

We're your one-stop shop for launching a successful business journey, providing everything you need to establish a strong brand identity. From logos to captivating websites and essential content materials, our bundles are designed to offer the essential tools required to thrive

starter bundle

- full website development (up to 4 pages)
- text or image based logo design (full logo suite)
- business card design (font & back)
- 6 digital marketing flyers

\$1,250

premium bundle

- full website development (up to 5 pages)
- text or image based logo design (full logo suite)
- business card design (font & back)
- branded instagram highlights
- 9 digital marketing flyers
- brand presentation

\$1,895

deluxe bundle

- brand consultation
- 1 hour Professional Photoshoot
- 35 Edited Images
- full website development (up to 5 pages)
- logo design (full logo suite)
- business card design (front & back + 500 prints)
- 30 day worth of content/content day 15 Reels/15 Marketing Flyers)
- (5) product mockups
- 30 second promotional video
- script writing for content curation
- teleprompting for content creation
- shot list for content curation

\$5,995

MONTHLY RETAINERS

eliteprenuer

20 Reels
15 Flyers
Social Management
Weekly Campaigns
Content Calendar
Creative Concepts
Weekly Drop-Ins (1 hour)
Event Coverage
Website Edits
Project Management
Filming Content
Editing Content
3 Social Media Platforms
1 Strategic Session Per Month

\$2,650/ MONTHLY

premium status

10 Reels
10 Graphics
2 Campaigns
1 Monthly Newsletter
Creative Concepts
2 Social Media Platforms
Monthly Content Day (1 hour)
Filming Content
Editing Content
Social Management
Project Management
Event Coverage

\$1,495/ MONTHLY

lets get started

5 Reels/Posts
5 Marketing Flyers/Post
2 Branded Email Campaigns
Shot List For Creative Concepts
3 Monthly Content Days
(Up 1 hour)
Editing Content
Filming Content
+50 Up Charge Per Month
For Social Media Management
(up to 3 platforms)

\$800/MONTHLY

Please note that our monthly retainers require a minimum commitment of three months to ensure optimal strategy implementation and measurable results.

mentorship buildout

WHAT'S INCLUDED?

- Branded Mentorship Logo Design (full logo suite)
 - 1 Branded Mentorship Landing Page (1 page)
- Implementation Of Mentorship/Courses (up to 4)
 - 1 Mentorship Promotional Website Video
 - 2 Mentorship E-Books (up to 5 pages)
 - 5 Marketing Graphics
 - 5 Marketing Reels
- Professional 2-Hour Photoshoot (35 edited images)

\$4,000

PAYMENT CAN BE MADE IN FULL
OR IN INSTALLMENTS

COURSE CREATION

\$995

SIMPLE SILVER

- 1-2 Online Courses
(2 Videos Per Course
Total Of 4 Modules)
Up to a hour
- 4 Hour Content Day
- Filming Courses
- Editing Courses
- Creative Direction
- Producing

\$1,200

GOLDEN LENS

- 1-3 Online Courses
(2 Videos Per Course
Total Of 6 Modules)
Up to a hour
- 5 Hour Content Day
- Filming Courses
- Editing Courses
- Screen Writing
- Teleprompting
- Creative Direction
- Producing

\$2,500

PLATINUM PRODUCTION

- 1-6 Online Courses (2 Videos
Per Course Total Of 16 Modules)
- 1 E-Book Development and Design
- 5-8 Hour Content Day
- Filming All Courses
- Editing All Courses
- Screen Writing
- Teleprompting
- Creative Direction
- Producing
- 1 Branded Logo Suite Design
- 1 Branded Landing Page Build Out
- Online Course Website Implementation

Please be advised that a travel fee of \$0.50 per mile will be applicable. For distances exceeding 45 miles, a flat \$50 travel fee will be charged. These fees are subject to change without prior notice.

PHOTOGRAPHY VIDEOGRAPHY

PHOTO

Event Coverage - \$250

Duration: 1 Hour and 30 Minutes
Min 3 Hours

All-Inclusive: Receive ALL photos
from the event

Quick Turnaround: Get your
memories within 72 hours

- 30 Edited Images

\$250

VIDEO

- 1 Reel/Video (Footage Provided) - \$150

- 1 Reel/Video (Footage Not Provided)

- Event Coverage Needed - \$200

- Raw Footage \$200

1 Hour and 30 mins Includes: Min 3 Hour

- 1 comprehensive recap video

- Includes ALL photos from the event

\$400

LA CARTE SERVICES

Logo Developement

Text Based - \$275

Image Based - \$350

Illustration - \$375

E-Flyers: \$75

Business Card Design: \$65

Thank You Card Design: \$50

Website Banners : \$75/each

Ebook Cover Design: \$100

Ebook Design (4 Pages): \$150

Packagaing Design: \$150

Youtube Banner: \$75

Instagram Highlights (5) : \$75

Story Templates (3) : \$50

**Retractable Banner Design:
\$75**

Youtube Thumbnail: \$85

Sponsorship Packet: \$225

EPK Design: \$150

Linktree/Beacons Design: \$175

Email Campaign Design: \$65

Menu Design: \$325

Rush Fee (Within 72 Hours

Excluding Weekends): \$100

Within 24 Hours: \$150

1 Module - \$100

2 Modules - \$150

3 Modules - \$250

4 Modules - \$350

5 Modules - \$450

Catering Food - \$275

Screen Writing - \$150

Teleprompting - \$75

Screen Writing and

Teleprompting - \$200

Online Course Website

Implementation - \$150

INTERESTED IN SOMETHING NOT MENTIONED?

email us at customvisionz505@gmail.com

Services totaling less than \$500 must be paid in full, while amounts exceeding \$500 are eligible for flexible payment plans, with options to split the payment over 2, 3, or 4 installments.